

Application Form 2.1a
Advertising
 in the catalogue



27-th MIDF, INTERNATIONAL EXHIBITION
DENTAL SALON 2010
 MOSCOW, CROCUS EXPO
 April 26-29, 2010

Form **2.1a**

Updates possible only until 05.03.2010 To be filled in block letters.

The Customer:

Ad in the catalogue (7000 copies.)

Advertising Costs:

Cover:

- page 2 EUR 795 *
- page 3 EUR 795 *
- page 4 EUR 895 *

Inside block:

- One page EUR 495 *
- Two pages EUR 900 *
- Three pages EUR 1300 *
- page spread EUR 950 *

Special placement:

- 1-st page of block EUR 700 *
- 2-nd page of block EUR 680 *
- 3-rd page of block EUR 635 *
- 4th page of block EUR 635 *
- last page of block EUR 680 *
- before the Index of product range EUR 590 *
- before the Index of manufacturers EUR 590 *
- before the Exhibitor information EUR 590 *

Media pack "Catalogue"+"Preview" ad: - 10% discount

Full-colour exhibition catalogue provides full information about list of exponents including following information: hall plan, rubricator, list of manufacturers, list of events holding on the stands, information about exponents, conference program, advertising. The catalogue is distributed ad the exhibition for free.
Page size: Vertical, 170x240 mm.

Package size:

Package format:
 TIF (300 dpi), JPEG (without compression), EPS, Corel Draw 12 (screened image)

* All prices are given net of value added tax 18%.

General manager: _____ / _____ /
LEGALLY BINDING SIGNATURE NAME.

COMPANY STAMP Date "_____" _____ 200__