DENTAL-EXPO 2018
The 44th Moscow international dental forum & exhibition
September 24 - 27, 2018 | Moscow | Crocus Expo

PRESS-RELEASE

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44-th Moscow International Dental Forum & Exhibition DENTAL-EXPO 2018 was held 24-27 September in the international exhibition center “Crocus Expo” with support of the dental community and the Ministry of Health of the Russian Federation. 36559 specialists took part in the Forum.

For the first time the exposition of the exhibition was located in four exhibition halls on the area of more than 26 thousand square meters. This year, over 500 companies, 4 national pavilions from Russia, Germany, China, and South Korea were represented at the exhibition. The geography of new exhibitors (73 companies) includes Russia, Belarus, Greece, Malaysia, Germany, China, South Korea, Taiwan, Switzerland. The national pavilions of China and South Korea gained more participants than usual. With support of the state, large companies enter the Russian market.

The exhibition was sponsored by S.T.I.dent, exclusively representing Septanest®, the general information partner of the forum in the Russian Federation was the newspaper Dentistry Today, the general scientific and information partner of the forum in the Russian Federation the Dental Tribune newspaper, the general international information partner of the forum was a media holding “Dental Tribune International”.

Expansion of the exposition allows companies to represent new products that are being certified and introduced to the dental market of the country. Among the new products at the exhibition there were presented dental materials for therapy and dental laboratories, implants and the
latest toolkits for working with them, wireless mini-cameras, 3D scanners and printers, dental lasers, a large number of products for orthopedics, visualization, hygiene, new clothing collections, software.

The increased scale of the exhibition area requires more time to prepare for visiting, and dentists do an excellent job using the interactive exhibition tools. On the exhibition website participants can familiarize themselves with the latest changes, select events on the day of the visit, download the list of new products, schedule and print a list of companies to visit, go online registration.

Specialists interested in buying or selling a business, as well as in finding or providing work and services, had the opportunity to exchange information on the traditional stand “From teeth to teeth” (hall 7). In fact, the exhibition operated a kind of exchange of information between dentists and clinics. The format of the exhibition, in addition to the exchange of information, provides an opportunity to meet and communicate with potential partners, doctors and employers, sellers and buyers of business.

Within the framework of the Forum a huge number of scientific and educational events were held. For specialists in 10 conference halls and at exhibition stands, the companies organized more than 650 lectures and workshops in conference halls and at exhibitors’ stands.

On the 23rd of September 2018 in Moscow in the congress center of the hotel “Hilton Moscow – Marina” was held a greatest scientific event of the year in the
On the same day, the conference of cosmetologists, dentists and plastic surgeons "SmART Face 2018" was held for the first time. Synergy of cosmetologists and dentists. Interdisciplinary forum. Related problems. The speakers of the conference were A. Zograbyan (Gingival papillae: stabbing or cutting?), Soikher M. (Botulinum toxin therapy and the oval of the field of implantology – "IX National festival of implantology". The forum was organized by the Russian Dental Association of and the Russian Association of dental implantology. On September 23, Professor I. M. Makeeva presented a new author's course on endodontics "Personalized endodontics: medical service or medical care?"

On the 24th of September in the international exhibition center "Crocus Expo" a scientific part of the Forum started its traditional lecture of the rector of the Moscow State University of Medicine and Dentistry, professor Oleg Yanushevich for first-year students of dental faculties.
face. Bruxism), A. Akulovich (Teeth whitening: the line between cosmetology and dentistry), Busarov. (Injection work in the field of lips, preferably fillers from the point of view of the dentist), Razumovskaya E. (Thread lifting as a stage in the correction of the facial oval), Prokudin S. (Volumization with fillers, lift pads and projection capabilities. Simulation of correction of problems of occlusion). The organizers are grateful to A. Akulovich for the moderation and support of this new, but promising activities.

Scientific-practical conference of the strategic partner of the forum - the Dental Association of Russia - “Dentistry of the XXI Century” presented a number of symposiums accredited by the system of continuing medical education.

An important event on the 25th of September was the XVI Congress of the Association of Public Unions “Dental Association of Russia”, during which elections of its President were held for the period 2018-2021, and the former President Dmitry A. Aleksandrovich, previously elected by the Congress in 2015, officially assumed the post President of the Dental Association of Russia, which proposed to the Congress to approve the previously acting Presidents of the Association Sadovsky V. and Leontiev V.K. in the status of Honorary Presidents, which was unanimously supported by delegates. In total, 104 delegates from the 75 regional subjects of the Russian Federation came to the Congress from the Regional Public Associations of the Dental Association of Russia. According to the results of the secret ballot, by an overwhelming...
The III Russian regional Congress of the International Association of pediatric Dentistry (IAPD), containing theoretical presentations and a series of workshops for pediatric dentists, worked for two days on September 25-26. 460 participants of the Congress received points (credits) within the framework of the NMO in dental specialties: therapeutic dentistry, general practice dentistry, pediatric dentistry.

The exhibition hosted awards to winners of contests and research conducted on the Internet. The statuettes of the contest “Golden Crocodile 2018” were awarded to: in the nomination “The best commercial site” - El-Dent LLC (Moscow), in the nomination “Clinics” - the Dental Clinic MediLine (Ulyanovsk). According to the results of the contest “For the most interesting clinical case of
2018", Ekaterina Izhnina, a dentist at a dental clinic of the Kuban State Medical University of the Ministry of Health of the Russian Federation in Krasnodar; Postgraduate Student, Department of Prosthetic Dentistry, FSAEI of The First Moscow State Medical University (Sechenov University), Moscow gained the majority of points and won.

The annual rating of private dental clinics in Russia for 2017 of the expert journal of dentistry "Startsmile" with the support of ID "Kommersant" has identified the best in the following nomination: "Clinics that are more than 3 years old " - center of Private Dentistry Dr. Levin (Moscow), " Clinics that are less than 3 years old " - German dental implantology center (Moscow), " Network clinic " - dental clinic Beauty Line (Moscow).