

Code of the appropriate practice of participation in exhibitions of the Exhibition Company "DENTALEXPO"

For the attention of exhibitors and visitors

1. Main definitions

Organizer is a legal entity, organizer of the exhibition.

Exhibitor is a company-participant of the exhibition that presents its products on booth.

Co-exhibitor is a company-participant of the exhibition that has common business processes with the exhibitor (relations as supplier – distributor, holding, group of companies, association, national pavilion, etc), and that presents its products on the exhibitor's booth. The application for participation of a co-exhibitor in the exhibition can be submitted only by the exhibitor. Apart from this, co-exhibitors have the same right and responsibilities as exhibitors according to this Code and Conditions of participation in exhibitions DE.

Visitor is an individual who attends the exhibition.

2. Principles

2.1. Actions of exhibitors and visitors should not create any threat for life and health of third parties – other exhibitors, organizers, visitors, final consumers of products.

2.2. Exhibitors and visitors should not interfere with the work of third persons, in particular of other exhibitors and visitors as well as prevent the exhibition center and the organizer office from appropriate functioning.

2.3. Exhibitors and visitors should not damage the image of the exhibition and business reputation of the organizer.

2.4. Exhibitors and visitors in their actions at the exhibition are obliged to be guided by the legislation of the host country of the exhibition, to familiarize themselves with the liability provided for violation of the relevant articles of the law.

2.5. The organizer is not responsible for the actions of exhibitors and visitors at the exhibition. At the same time due to the undertaken responsibilities and obligations for the organization and holding of the exhibition, the organizer has jurisdiction over all internal processes at the exhibition, including closing the exhibitor's exposition if the exhibitor violates the provisions of the Contract for participation, Conditions of participation or this Code - without compensation of the exhibitor's unused part of exhibition time, as well as to deny the offender's further participation in the next exhibitions of the organizer. Due to the same reasons, the organizer reserves the right to remove from the exhibition territory the visitors who violate the provisions of this Code.

3. Compliance with the law and responsibility

3.1. The exhibitor is obliged to comply with the current legislation of the Russian Federation regulating the procedure for the circulation of medical products and medicines, in particular: Federal Law No. 61-FZ of 12.04.2010 "On the circulation of medicinal products", art. 38 of the Federal Law No. 323 of 21.11.2011 "On the fundamentals of protecting the health of citizens in the Russian Federation" and the relevant regulatory legal acts.

3.2. The exhibitor undertakes to obey all local routine directions at the exhibition, safety code, fire safety regulations, sanitary and hygienic regulations, as well as regulations of current legislation, including among others trade mark and copyright protection, contra fact products distribution and carries whatever liability for breakage in full amount.

3.3. The exhibitor is entitled to undertake any commercial and other activities at the exhibition under observance of current legislation of the country, where the exhibition is held. Any medical activity of the exhibitor at the exhibition is prohibited without the presence of licenses and permissive papers for this kind of activity at the given moment at the given location foreseen by the legislation of the country, where the exhibition is held.

3.4. The exhibitor realizes that the violation of the requirements of the legislation to the procedure for the circulation of medical devices and medicines, including the use of unregistered medical devices and medicines, entails the responsibility provided for in Articles 6.28, 6.33, 14.43 of the Code of Administrative Offenses of the Russian Federation, Article 238.1 The Criminal Code of the Russian Federation.

3.5. The exhibitor realizes that violation of the requirements of the legislation regarding compliance with licensing requirements in the implementation of medical and pharmaceutical activities approved by Federal Law No. 99-FZ of 04.05.2011 "On licensing certain types of activities" entails administrative and criminal liability.

3.6. Purchase, storage and use of unregistered medical devices and medicines entails a potential threat of harm to an unlimited number of citizens. Persons (in particular visitors of the exhibition) who purchase, store and use unregistered medical devices and medicines are in fact complicit in illegal actions for which administrative and criminal liability are provided by applicable law.

4. Fire and sanitary safety

4.1. In case of violation of fire safety regulations by the exhibitor or its contractors at the exhibition, the organizer reserves the right to close the exhibitor's stand without any compensations. In case of violation of fire safety regulations by a visitor, the organizer reserves the right to remove this visitor from the exhibition territory.

4.2. Special fire safety regulations are applied to all exhibits including radioactive materials, fire- of highly explosive materials, or any other materials, which can be injurious to health or safety of people and buildings. The exhibitor should have at the stand fire fighting appliances (fire extinguishers).

4.3. With a view to the fire safety the following is forbidden at the exhibition:

- to leave package at the stand or nearby;
- to use or to transport indoors benzene, acetylene or any other gas or flammables;
- to use open fire;
- to use electric heaters and other devices of higher fire danger;
- access of unauthorized persons to the points of electrical connection and electrical boards.

4.4. In the case if stand borders are situated near communications, exhibitor's activity should not prevent free access to the fire exits, fire boards, fire alarm, smoke detectors, electrical boards, telephone lines, airways and water supply.

4.5. Presence at the stand of the exhibitor of spoiled food and other unsanitary products and materials is not allowed.

5. Responsibility and insurance

5.1. The exhibitor is also responsible for its co-exhibitors.

5.2. The exhibitor is responsible for undamaged state of the constructions, furniture and other equipment rented or received for temporary use from the organizer. In case of damage caused at the exhibition to the organizer or third parties constrained by contractual relationship with the organizer, the exhibitor recovers losses to the organizer or to the third parties after the document agreed by the parties.

5.3. The exhibitor bears full responsibility before other exhibitors and before the State for its activities at the exhibition keeping within the law of the country hosting the exhibition.

5.4. It is recommended to the exhibitor to insure stand staff, exhibits and equipment for the period of staying at the exhibition's territory.

6. Advertising

6.1. The exhibitor is entitled to any promotional activity only within the area placed to his/her disposal by the organizer. Any promotional activity of the exhibitor or its co-exhibitors outside of the stand limits on the territory of the exhibition center or nearby on the way to the exhibition, not agreed with the organizer, is prohibited.