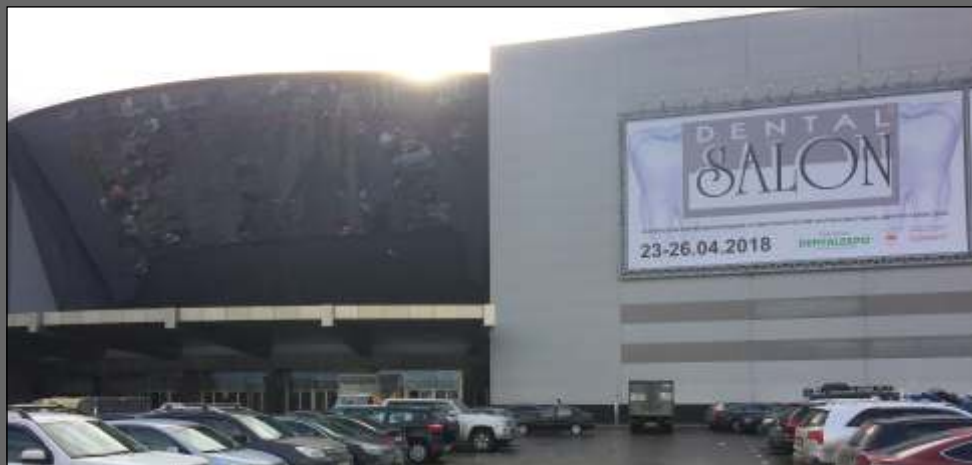




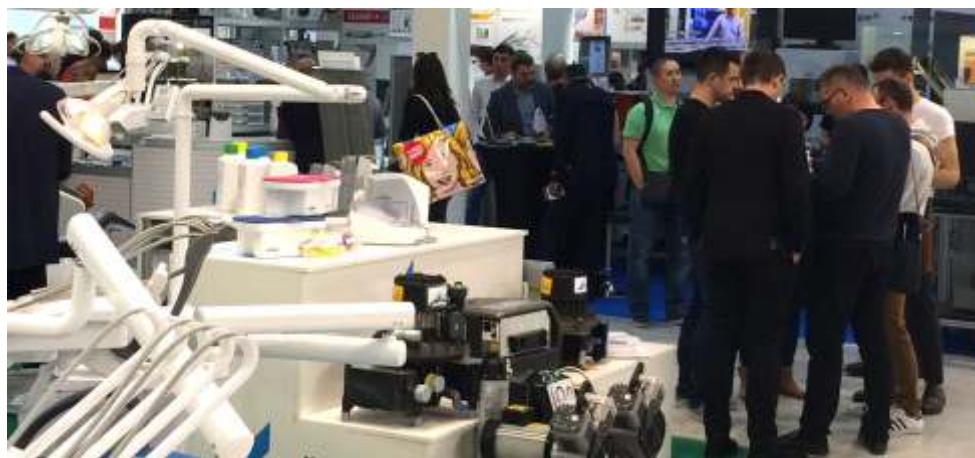
Dental Salon 2018

The 43rd Moscow international dental forum,
international exhibition

April 23 - 26, | Moscow | Crocus Expo



Post-release



Having joined more than 30 000 participants 43rd Moscow International Dental Forum & Exhibition DENTAL SALON 2018 was successfully held on 23-26 April in Moscow as the brightest event of this Spring for dentists.

409 companies presented the equipment, components and technologies of more than 1000 manufacturers from 35 countries. During 4 days of the exhibition and forum more than 500 presentations and educational events were held and attracted about 10 000 visitors.

At the forum "Dental Salon 2018" dentists and engineers familiarized themselves with the latest trends and inventions in orthopaedy, surgery, orthodontia, dental restoration, radiology, oral hygiene, endodontics and gnathology.

Most popular topics of "Dental Salon 2018" became orthopaedy and implantology. Many presentations and educational workshops were devoted to these fields. Continuous growth of specialists' interest towards digital dentistry was also registered.

An important trend of a spring dental exhibition became a popularity of dentistry and oral hygiene. Leading manufacturers presented renewed ranges of products and methods of preservation of oral beauty and health as well as planning of design of smile. During the exhibitions several significant scientific conferences were held.

Spring scientific Conference of the Russian Dental Association included educational events covering all fields of dental specialities. On the first day, 23rd of April, symposium



“Modern children's dentistry as seen by the eyes of young professionals” was held successfully under the direction of the chairmen of the section “Pediatric Dentistry” of Russian Dental Association, Candidate of Medical Sciences, senior lecturer of the chair of children's dentistry of A.I. Yevdokimov Moscow State University of Medicine and Dentistry, deputy head external dentist in Moscow L.P. Kiselnikova. The program of symposium included the answers to a range of issues connected with children's dentistry. These were interactive oral hygiene products, modern methods of diagnostics and prevention of caries, peculiarities of usage of modern dental restorative material while children's dental restoration as well as regenerative endodontics and pain in children's dentistry. Young scientists from Moscow, Tashkent, Arkhangelsk and Saint Petersburg took part in the symposium.



Symposium “Direct composite dental restoration: aesthetics, function, durability” was held at a very high level under the direction of the chairmen of the section “Aesthetic stomatology” of the Russian Dental Association, Doctor of Medical Sciences, professor, senior lecturer of the chair of preventive dentistry of Samara State Medical University Nokolaeva A.I. and as well as under the direction of a former chairman of the section “Aesthetic stomatology” of the Russian Dental Association, Doctor of Medical Sciences, professor, senior lecturer of the chair of preventive dentistry. Leading Russian specialists in the field of direct aesthetic dental restoration - practicing dentists and professors in medical universities discussed the problem of aesthetics, functionality and medical



effectiveness of composite restorations. The issues of practical methods and scientific aspects of anterior and lateral teeth restoration were reviewed, original proprietary methodologies were presented such as the algorithm of formation of occlusal wear facets of molar premolar teeth, the technique of colorant application, methods of creation of the shape and polishing of composite restorations, biomechanical aspects of dental restoration.

Within the framework of the project "Club of managers of dental clinics – Technologies that surpass the income of organization. Experience exchange of managers from Innovative Centers of the Russian Dental Association" very interesting reports were presented. The chairman of the section "Neuromuscular dentistry" (RDA), President of Boston Institute of Aesthetic Medicine (Innovative Center of RDA) Ronkin K.Z. spoke about effective sales in the field of dentistry. The chairman of the section "Information technologies" of RDA, President of the Association of private dental clinics of Moscow Bragin G.V. shared the information about organization of internal quality control. Head doctor of the dental clinic "Country of smiles" Gaek S.V. spoke about ways to increase the income of a clinic, Christian Stampf, member of AFNOR (French Standardization Association), gave a lecture concerning the economic grounding of using sterilizers of class "B" in dental practice.

On the 3rd day of the Conference, 25th of April, "Club of periodontists of Russia: Modern issues of clinical periodontology. Modern technologies of elimination of soft tissues of



parodentium " was held under the direction of the chairman of the section "Biotechnologies and tissue engineering" of RDA, Candidate of Medical Sciences, senior lecturer of the chair of periodontology of A.I. Yevdokimov Moscow State University of Medicine and Dentistry Volozhin G.A. and under the direction of the executive secretary of the Periodontal Association "RPA" (RDA), Doctor of Medical Sciences, professor of the chair of periodontology of A.I. Yevdokimov Moscow State University of Medicine and Dentistry. The symposium was devoted to discussing gathered experience in the field of clinical questions connected with surgical and conservative correction of contour of the soft tissues of parodentium, as well as trends in fundamental investigations that create preconditions for decreasing of invasiveness of manipulation in parodentium in the future.



Alongside the Club of periodontists and under the direction of the Chairman of the section "Anesthetization and emergency action in dentistry" of RDA, Doctor of Medical Sciences, professor of the chair of anesthetization in dentistry of A.I. Yevdokimov Moscow State University of Medicine and Dentistry Sokhov S.T. was held a symposium devoted to intramedullary anesthesia in dental practice where the questions of choosing the right anesthetic, choosing concentration of vasoconstrictor, characteristics of the injection needle as well as the method of intramedullary anesthesia itself depending on the place and duration of interference, anamnesis data and patient's concomitant diseases. Most important aspects of intramedullary anesthesia were examined, for



example, indications for clinical usage, different types of intramedullary anesthesia, their usage in therapeutic, orthopaedic and surgical dentistry in cases of implantological and periodontal treatment.

Symposium "Preventive treatment is the way to dental health of the Russian population" was held under the direction of the chairman of the section "Public dental health and professional hygiene" of RDA, Doctor of Medical Sciences, professor, senior lecturer of the chair of preventive dentistry, deputy scientific director of the Pavlov First Saint Petersburg State Medical University.



According to the results, more than 1500 people took part in the XXXIX Russian scientific and practical Conference of RDA "Contemporary problems of dentistry". Participants of educational events were accredited with one of eight specialities: general dentistry, children's dentistry, orthopaedic dentistry, orthodontics, dental surgery, oromaxillofacial surgery.

Scientific and practical conference of RDA and the exhibition "DENTAL SALON 2018" gave an opportunity to everyone to exchange experience within the framework of educational programs, learn about new and innovative technologies from manufacturers and suppliers as well as learn about all the opportunities in the field of dentistry.

For the first time during the working days of "DENTAL SALON 2018" a big scientific periodontal and implantological symposium «PERIOPOINT 2018» was held. As speakers



at symposium took part world-class experts: representatives of the University of Milan professor Silvio Taschieri (president of the congress), professor Luca Francetti, professor of the University of Tel Aviv Carlos Nemcovsky and professor of the University of Parma Ferdinando D'avenia.

A real brilliant of the scientific part of the April dental week in Crocus Expo became the congress «ORTHODENTAL 2018» that was represented by 3 brightest speakers – Gadji Dazhaev, Karen Chuvashiyan, Denis Yakovlev.

The meeting of specialists in the field of endodontics «ENDOPOINT 2018» that became traditional and necessary for specialists who tend to get new experience and information was held on the 24th of April. The event attracted leading scientists and doctors from Universities of Naples, Moscow, Turin, Cagliari, Rome, Tel Aviv, Florence, London and Milan.

First ceremony of awarding the winners of the Russian top list of private dental clinics Startsmile 2018 was held on the 24th of April within the framework of an international exhibition "Dental Salon 2018". "TOP dental clinics that are younger than 3 years" are 1. Dental clinic «InWhiteMedical», 2. Dental center "IONIKA", 3. Dental clinic «SkyDentKids». "TOP dental clinics that are older than 3 years" are 1. Dentistry for everyone "Dental fantasy", 2. Dental clinic for children "Zubrenek", 3. Dental clinic for children "Veronika".

Total number of participants of "Dental Salon 2018" amounted to 30872 persons.





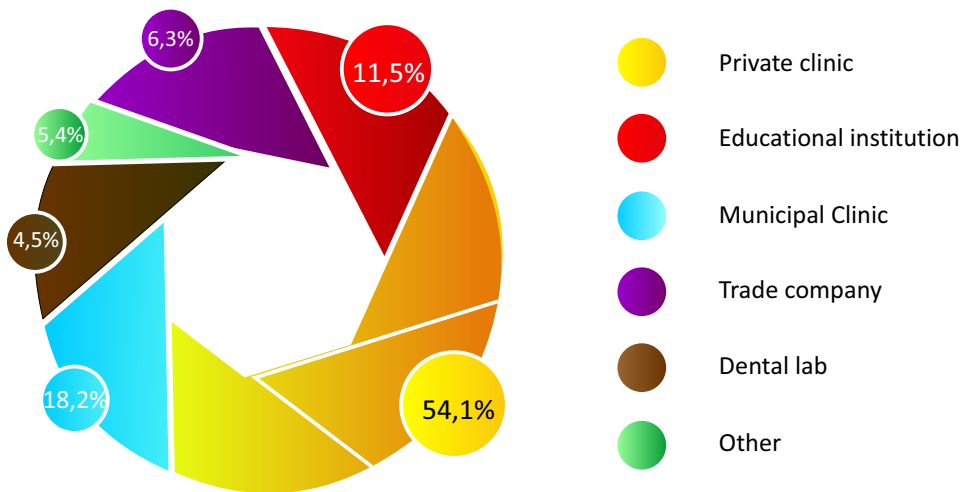
Traditionally the exhibition is used to be the major information platform for professionals not only in Russia, but also in CIS countries: Russia, Belarus, Kazakhstan, Tadjikistan, Uzbekistan, Kyrgyzstan, Ukraine, Armenia.

Specialists from all regions of Russia visited the exhibition, 39% from Moscow and the Moscow Region, 34% from the Central Russia, 27% from far regions of Russian and neighbor countries. Significant part of specialists was from the following regions: Saint Petersburg, Northwestern Federal District of Russia, the Tver Region, the Republic of Tatarstan, the Yaroslavl Region, Chuvash Republic, the Republic of Bashkortostan, the Saratov Region, the Krasnodar Territory, Samaraskaya Oblast, the Ryazan Region, Dagestan, Nizhny Novgorod Oblast, the Kaluga Region and the Voronezh Region.

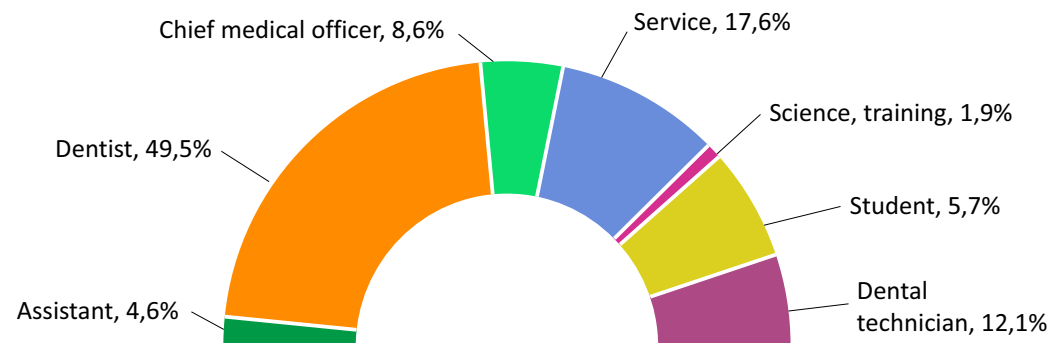
For visitors the most popular part of the exhibition became orthopaedics (88%), Second most popular fields are endodontics and therapy (74%), 67% of visitors find implantology one of the most interesting topics for them. The same percentage has aesthetic dentistry.

Next significant event for dentists – 44th Moscow International Dental Forum & Exhibition DENTAL-EXPO 2018 will be held 24-27 September (International exhibition center “Crocus Expo”, Pavilion 2, Halls 5,7,8).

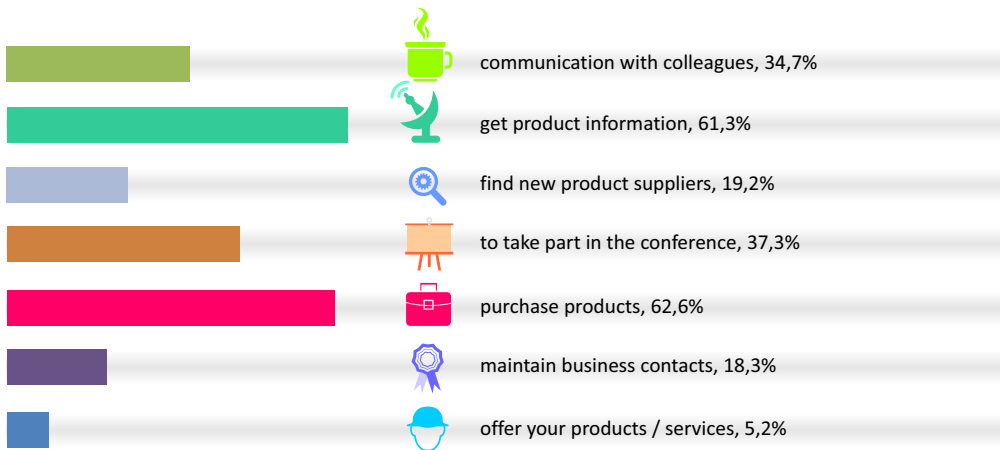
Organization.



Specialization.



Purpose of visiting the exhibition.



Visitors.

